

Online Media

Sep - Sep
2016 - 2017
13 Months

Feb 11 (180 articles) - Sir Robin Knox-Johnston sends out a Clipper Race boat to welcome Alex Thomson back to Gosport after claiming second place in the Vendee Globe race

May 25 (76 articles) - Clipper Race organisers confirm the race will return to Fremantle, Western Australia, after the Southern Ocean leg from Cape Town is complete

Aug 31 (399 articles) - High-reaching publications, predominantly from the UK, cover Team Greenings skipper's airlift to hospital after a guard rail became caught between his thumb and sail during a spinnaker drop with his crew

Jan 19 (309 articles) - 1998-99 winner Alex Thomson, the youngest skipper to ever win the Clipper Round The World Yacht Race, talks about his position in the Vendee Globe sailing race in articles by UK regional newspapers

Apr 13 (205 articles) - The report into last year's race fatalities by the Marine Accident Investigation Branch generates a large volume of articles by the likes of ITV, Breitbart and Yahoo!

Aug 20 (112 articles) - The 12 competing teams begin their journey from Liverpool, UK, to Punta del Este, Uruguay, for the first leg of the race. This year's race-start achieved **+93% more coverage** than last year's race-start, generating 54 more articles than August 2015

Sep 25 (94 articles) - Clipper Round The World Yacht Race is mentioned in conjunction with a list of extreme sailing series in a press release covering the Sailing World Cup in Qingdao

Apr 28 (120 articles) - Press releases continue to cover the success of Qingdao's sailing events; Clipper Race is mentioned as a competition previously hosted by the Chinese port

